

**GOT AN IDEA INDEED  
A FILM ANALYSIS**

**yamashita riki**

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**Got an Idea? (2008)****Director** : yamashita riki**Writer** : yamashita riki**Film Commencement Date** : 20081231**Film Completion Date** : 20081231**Release Date** : 20081231**Genre** : Short**Tagline** : "For a Better World"**Plot** :

The film captures the process of a hand-drawn concept of how great ideas can be effectively used towards a creating better world.

**Runtime** : 3 min**Country** : Malaysia**Filming Location(s)** : Shah Alam**Company** : OIIX**Language** : English**Colour** : Colour**Aspect Ratio** : 16:9 (1:78:1)**Dimensions** : 720 (w) x 576 (h) pixels**Frame Rate** : 25 fps (PAL)**Data Rate** : 1284 kbps**Compression** : XVID**Audio Format** : MPEG Layer-3**Audio Bit Rate** : 128 kbps**Cast / Crew**

Elizabeth Morrissey ... Voice-over

**Everything else by**

yamashita riki

(writing, producing, directing, editing, cinematography,  
art direction, hand-drawing, original music & creative artwork)**Original Soundtrack Credits**

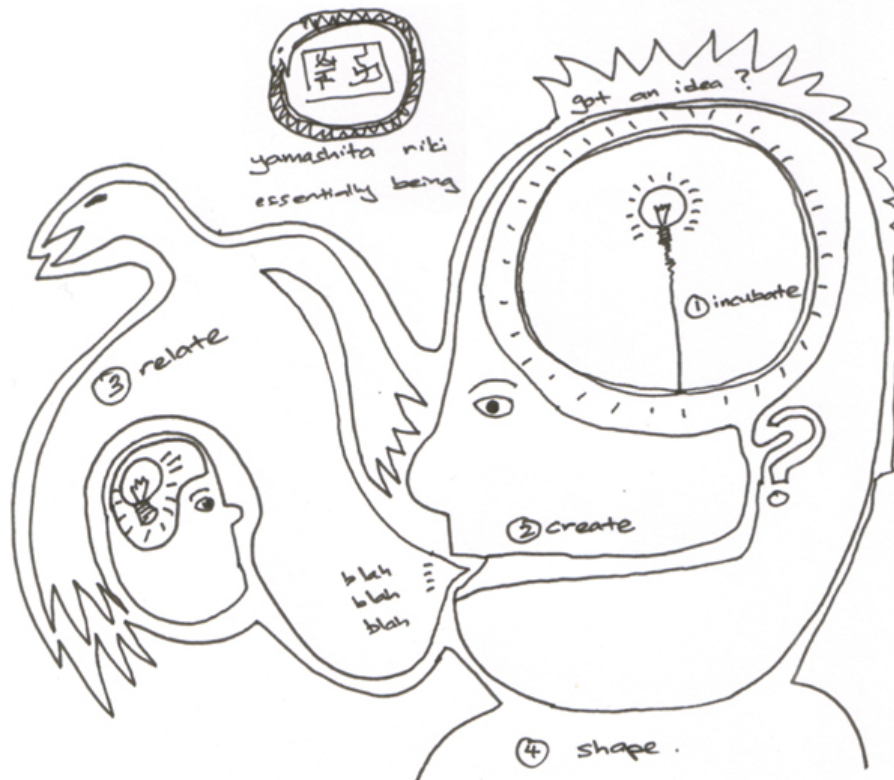
got an idea?

performed by yamashita riki

(c) yamashita riki 20081231

**Website**<http://gotanidea.oiiix.org><http://www.yamashitariki.com>**(c) copyright yamashita riki 2008 . all rights reserved .**

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### Got an Idea Indeed

A film analysis by yamashita riki  
20090101 2206

### The Experience of Improvisation

The wonderful experience that improvisation offers is that you become a medium of an expression for the moment. That moment becomes meaningful and differs from ordinary experience. Just for that moment, you are changed, transformed, transfigured, or transcended the boundaries which we are confined within. Whatever those confines may be, great ideas alone without some form of inspiration is devoid of a higher form of satisfaction shared by many artists. To capture that moment and sharing it with others is akin to an eternal life. To live and breathe long after one's physical vessel is no longer.

### The Idea Behind the Idea

It was the morning of the edge of year 2008. Intended to be a creative CV to apply for a job to impress my potential employers - I thought what would be a good way to highlight my talent in a positive light. I had wanted for myself with this motivational factor to create a work that had something to do with having ideas and translating it to an effect. I was not sure what the details could be, leaving it up entirely to the moment of improvisation.

I recall a good friend of mine suggesting I try creating a drawing art once, but we could not figure out a suitable topic to shout about. New Year's Eve however, I had a feeling I would. I waited for the sun to come up. I needed the natural light to create the right mood. I had with me a clipboard, paper, a felt-tip pen, a tripod, camcorder and pillows to rest on since I would be lying on the floor.

### The Drawing

It was a frustrating 22 minutes before the moment of inspiration came. Then everything flowed smoothly, almost organic and liquid. I wanted to capture the process of how an artwork was created and at the same time to illustrate the idea I wish to communicate. The art is in the process, the storytelling of how it is formed rather than the final product of itself. Everything was improvised as it went along.

**The Paper**

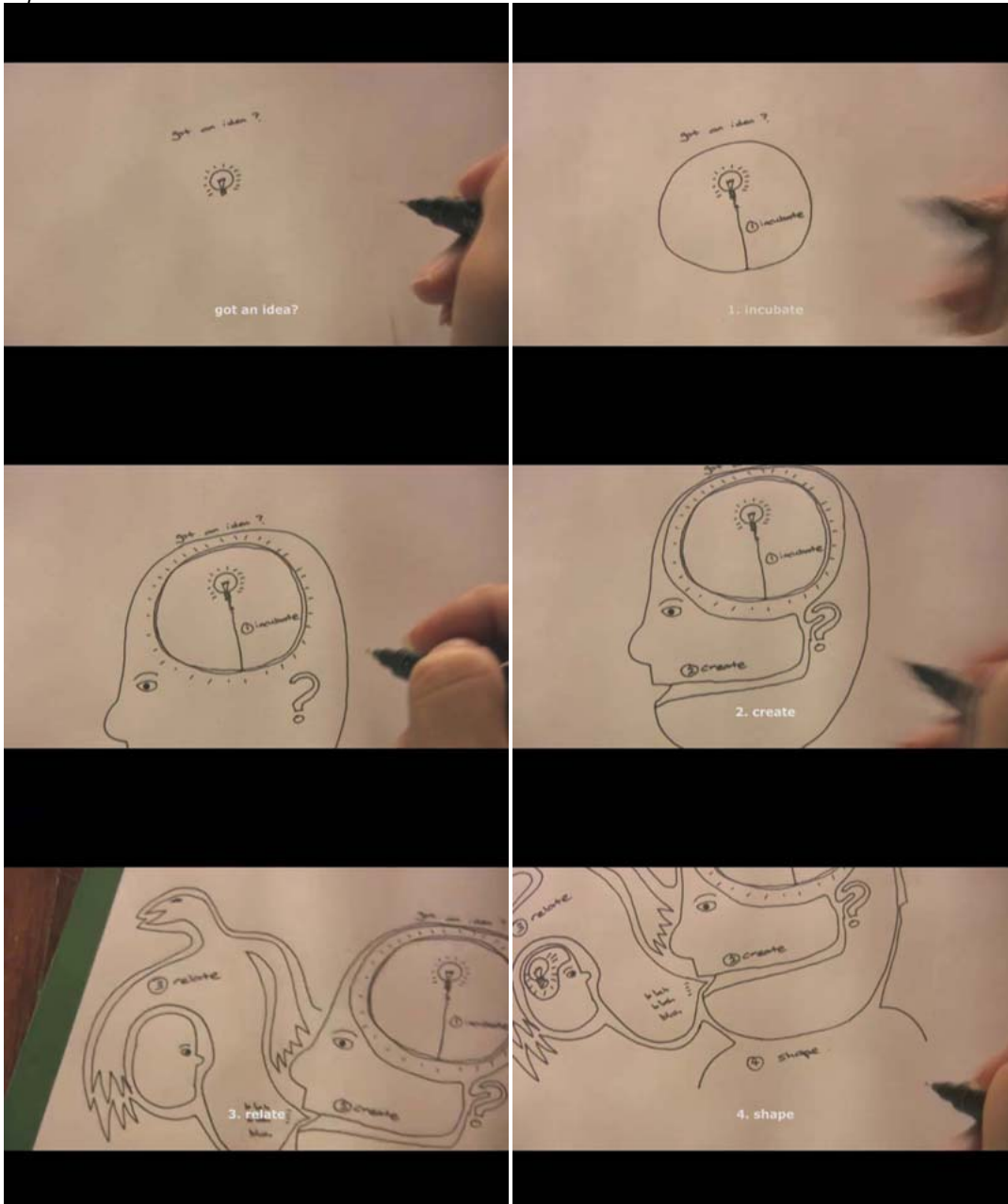
By corresponding to the number of pieces of paper used, the film can be broken down into three main scenes:

Paper Scene 1 : Ideas for a Better World

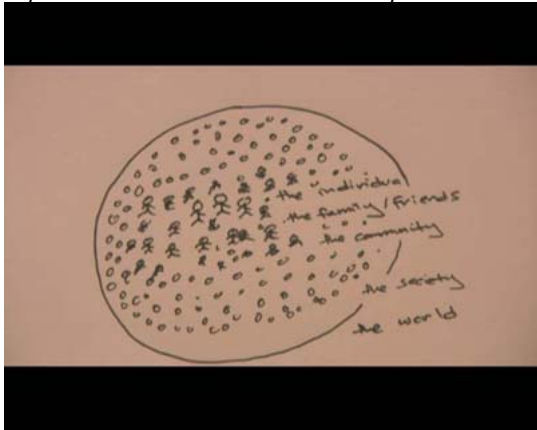
Paper Scene 2 : The Influence Sphere

Paper Scene 3 : Illustration Summary and Concluding Statement

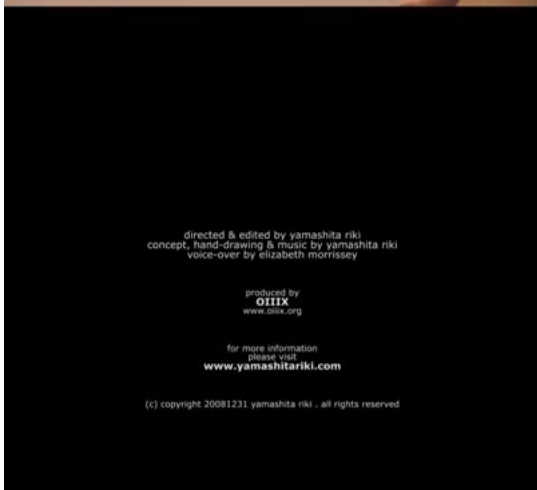
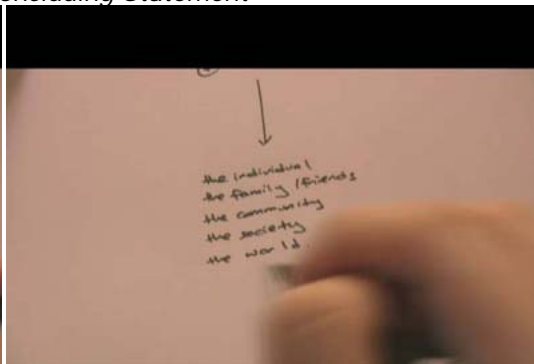
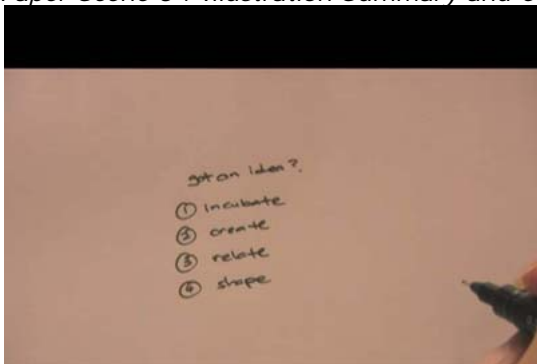
*Paper Scene 1 : Ideas for a Better World*



Paper Scene 2 : The Influence Sphere



Paper Scene 3 : Illustration Summary and Concluding Statement



**The Script : Hand-Drawing**

got an idea?

1. incubate
2. create
3. relate
4. shape

the individual  
 the family / friends  
 the community  
 the society  
 the world

great ideas  
 challenge people  
 to make this world  
 a better place to live in

**The Music**

The music starts with three strikes to a note and ends it appropriately in the same manner. Symbolically, the three strikes are akin to our opening prayers, much like how in Shintoism one claps twice at the altar to awaken the kami. While the voice-over was being recorded, I worked on an impromptu composition which felt right at the time. Without referring to the film, it was recorded blindly to fit the 3 minute time limit. Composed of two parts, rhythm plucking and lead.

**The Voice**

While I was editing the film, I figured that having a voice-over narration might help complete the film. It is amazing how the internet bends the illusion of space. We worked on the script as we chatted on the messaging service. The film's concept and message positioning became clearer at this stage. It adopted a pacifist approach towards an ideal. I liked the idea of this film being somewhat like a community service message which can create positive experiences in the audience. The voice recording was broken into 21 parts in order to pace it accordingly to synchronise with the film's event timeline.

**The Script : Voice-Over**

If you have great ideas for a better world  
 Incubate them with compassion and love  
 Create effective ways to communicate  
 So we can achieve better understanding  
 For one another  
 And relate these ideas  
 To those you care about  
 Through this process one is able to:  
 Shape -  
 Not just the individual  
 But also one's family and friends  
 Reaching out to the community  
 Society  
 And making a positive difference in the world  
 Great ideas  
 Challenge people  
 To make this world  
 A better place to live in  
 Do participate

### **Distribution**

This film will be made freely available in both private and public torrent trackers, and third party channels such as youtube and vimeo.

### **At the End**

Overall, I was very pleased with the film after post-editing. Everything about it was smooth from beginning to end. It was completed within a day. I felt it was a very good representation of capturing a steady flow of improvisation. The issue with improvisation is that it is paradoxically confined by the duration of its presence. It is elusive and does not last for very long before routine tries to capture it and the feeling is lost to the mundane.

During the editing process, I was generally pleased as everything came together very well despite being disjointed in its individual process. The main issue I have however, is the poor camera focus in the first scene. This issue did not occur to me during filming as I was not able to monitor it while focused on drawing at the time.

Other than that, I feel rather satisfied with this project. It is a film that makes me happy. I hope it would create a positive experience for others too.

### **Got an Idea Indeed**

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